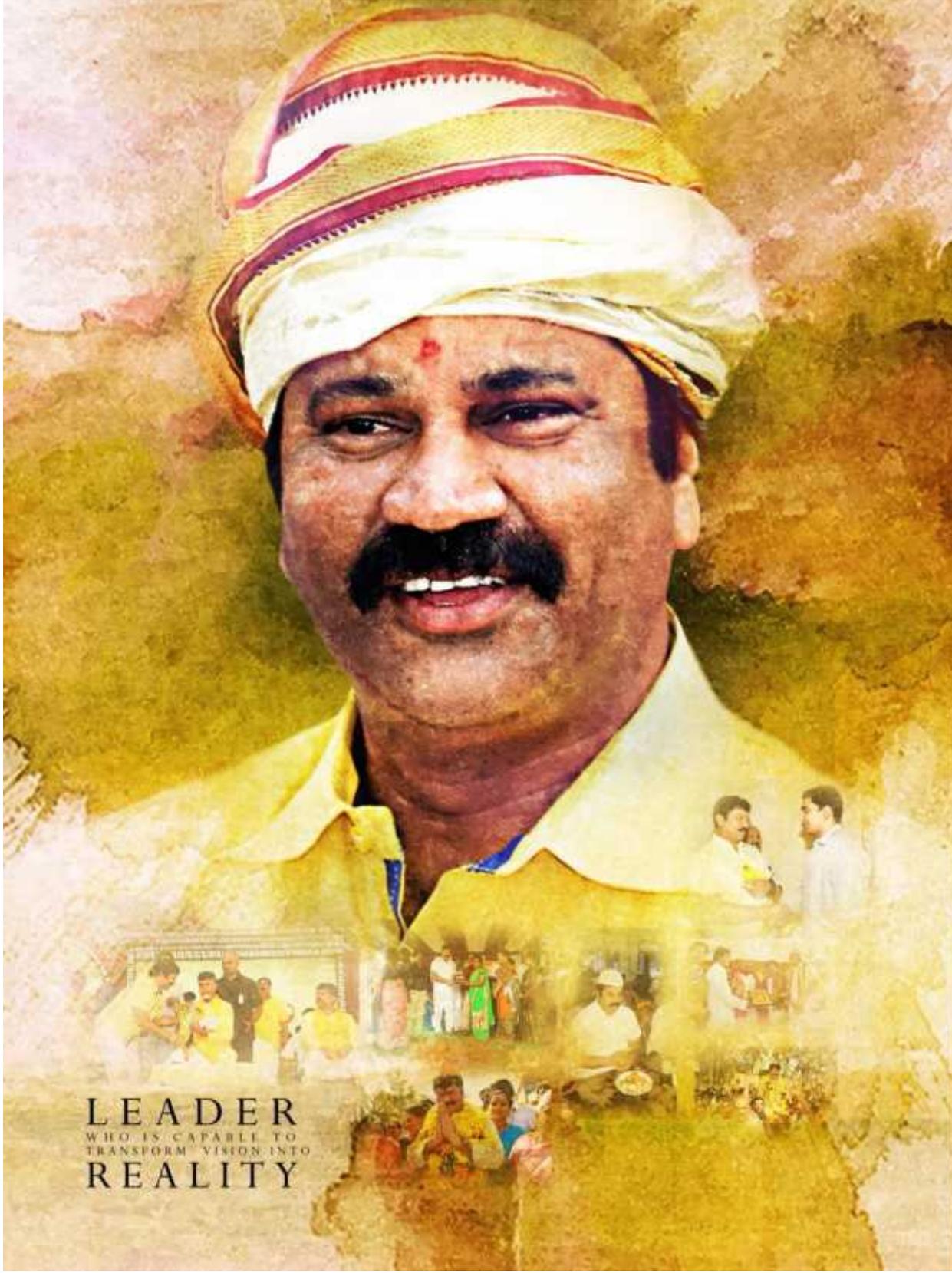


VV Siva Rama Raju

MLA-Undi constituency

Andhra Pradesh



LEADER
WHO IS CAPABLE TO
TRANSFORM VISION INTO
REALITY

Personal Life:

Vetukuri Venkata Siva Rama Raju was born on 10th May, 1970 in a small village of Kalavapudi in the West Godavari district of Andhra Pradesh. His father Late Sri V.V Subba Raju was an aqua farmer and Mother Smt Venkamma was a House Wife. He has three elder brothers Sri V.V Krishnam Raju, Sri V.V Venkata Raju, Sri V.V Satyanarayana Raju.

Siva had completed his primary and secondary schooling in Eluru, at St. Xavier's High School graduating in 1984. He went to Bhimavaram for his higher education and completed his intermediate education at Kasturibhai Government Junior College. He received his Bachelor of Commerce Degree from Dantuluri Narayana Raju College (D.N.R. College - Andhra University) Bhimavaram, in 1989.

He is one of the directors of VEM Technologies Private Limited which operates in assembly and systems integration for aerospace and defense systems.

Siva Swachhanda Seva Samstha Trust Activities:

Siva Swachhanda Seva Samstha (est. 2005) has provided Health Services to 25,000 people. It has supported 12,000 patients with their surgeries. It has been conducting Women's Day Celebrations every year with more than 25000 women in participation. It provides first aid kits and sweets to all students in Govt. Schools, Zillah Parishad High Schools and Primary Schools every year on 15th of August, since 2006. On 26th of January, it provides sports kits and equipment every year. And at the start of every academic year it distributes free note books to all students, and provides fee support to the economically poor students. It also conducts sports competitions during every summer vacation to promote and support talents among school kids. It has also appointed four medical coordinators in Undi and Hyderabad to help provide medical services and support to the people, which includes the payment of consultation fee, diagnosis bills and purchasing medicines for the needy. Even before the Aarogya Sri Program by the Govt., the trust was known for paying for medical bills for the patients. Skill development programs and others employment programs have been undertaken constantly by the trust. Financial help was provided for the construction of many

temples, churches and mosques. Financial help was also provided for marriages and education. For the victims of construction and fire accident have been provided with an immediate help in the form of 25 kg of rice, clothing and household finance up to the extent of Rs.10000 since 2006.

Political Career:

Siva joined the Telugu Desam Party on 6 Oct, 2006. In 2009, the party had given him his first MLA Ticket for Undi assembly constituency and people of Undi constituency elected him as their representative from the Undi constituency in the Andhra Pradesh with 42.07% of the votes and a majority of around 17,000 votes. He contested in the 2014 general elections and was elected by people of Undi constituency with a vote share of 58.21% and a majority of 36,231 votes, which turned out as one of the highest majorities in the 2014 Andhra Pradesh general elections.

During the first election as an MLA of the opposition party, Siva had organized and undertaken several protests and agitations to achieve the required amount of electricity and a continuous supply of water for irrigation during summers. In 2014, TDP came back as a winner and Kalavapudi Siva (This is how he is fondly addressed by people of Undi constituency) as an second time MLA, achieved uninterrupted electricity and set up 80 units of RO water plants to create a clean and safe source of water for drinking and irrigation, helping develop agriculture and aquaculture. He created efficient waste management systems by creating dumping yards with segregated sheds for each village of Undi constituency in an attempt to make it clean and environmental friendly. He also created an advanced infrastructure for education and healthcare by setting up model cluster school systems and health sub-centers across Undi constituency.

Recognitions:

1. Received the Best MLA Award from Maharashtra Institute of Technology (MIT PUNE), from among 4000 other considered MLAs, headed by former chief election commissioner TN Seshan in 2016

2. Honored by the Tamil Nadu Governor and former Chief Minister of Andhra Pradesh K.Rosayya in 2016

3. Honored by the Global Hindu Heritage foundation of U.S.A at Hyderabad in 2017



Received the Best MLA Award from Maharashtra Institute of Technology



Honored by the Tamil Nadu Governor and former Chief Minister of Andhra Pradesh K. Rosayya

Other Political Achievements:

1. WATER SUPPLY & RO PLANTS

To combat the highly alkaline ground water and highly fertilizer-polluted canal water, and to support the farmers with drinking and agricultural water, Siva undertook the construction of 80 RO water plants in Undi by generating funding through donors and through his trust. He also implemented a cost-effective way of generating uninterrupted drinking water for households by setting up the ALAM Treatment Plant.

To bring the dangers of untreated canal water and drainage management systems, caused to the drinking and irrigation water supplies, to the opposition party's notice Siva chose to agitate by entering into the dirty canal and cleaning it for 8 hours straight, which eventually gathered the sought out attention moving the authorities to solve the water-related crisis.



2. ELECTRICITY AND GDP GROWTH

Achieved 3-phase, uninterrupted power for the entire Undi constituency in 2014, bringing the dangerous implications of power cuts during 48 deg.C temperatures with lot of humidity, mid summers to the Govt.'s attention. He achieved this by protesting under the sun, while restraining from food consumption, for 18 hours straight. Due to his special effort and focus in the power sector and the canal/drainage sector, Undi stood at second in the list of the highest gross state domestic product in the Andhra Pradesh growth index.



3. WASTE-MANAGEMENT AND ODCF CERTIFICATION

Undi has been the only rural constituency to be declared with an ODCF, open defecation free certificate, for which he spent 80 lakh rupees and procured 1 crore rupees through donors to help households construct hygienic toilets by supplying the required materials. Through the support from the Govt. and the donors, 20,000 toilets were constructed making the constituency 100% open-defecation free. As his party came into power subsequently, he prepared a machine to remove kikkisa and gurrapu dekka from the Addala creek. This machine helps nearly 5 constituencies besides Undi. He had also proposed the task of making a Kolleru Balancing Reservoir with a storage capacity of 12-16 TMC, which would provide drinking water to up to 300 villages with RO facilities and irrigation facilities across 2 lakh acres of land.



4. WOMAN EMPOWERMENT- INNOVATIVE TECHNIQUES

He has been conducting several woman empowerment programs, since 2005 through his Swachanda Seva Samastha. Every year several outstanding women in the state are honored with 'PRIDE OF ANDHRA PRADESH' title. He has also conducted several medical camps, awareness camps in the fields of health, education, law, good parenting, police, economic empowerment etc. He has plans of setting up Woman Empowerment Centers across Undi constituency.

He also came up with the innovative rural-economic idea of distributing 16 types of vegetable seeds as rationing to each household. In this technique, each household upon cultivating these vegetables in their backyards, would earn profits from the sale of vegetable grown in their back yard and empower the women to work and earn money actively. In 2017, he distributed 70,000 packets of seeds across the constituency, and plans to increase the number further in the future.



సంస్కృతి సంప్రదాయాలను గౌరవించాలి

అధ్యక్షుడు, మార్చి 13 : మహిళల పట్ల ప్రజలకు అభిమానం ఉండాలి. వీరు సామాజికంగా ముందుగా ఉన్నారు. అలాంటి సందర్భాలలో వారిని గౌరవించడం మనకు ముఖ్యమైనది. ఈ సందర్భంగా మహిళల పట్ల ప్రజలకు అభిమానం ఉండాలి. మహిళలకు ప్రతి ఒక్కరూ గౌరవించాలి. వీరు సామాజికంగా ముందుగా ఉన్నారు. అలాంటి సందర్భాలలో వారిని గౌరవించడం మనకు ముఖ్యమైనది. ఈ సందర్భంగా మహిళల పట్ల ప్రజలకు అభిమానం ఉండాలి. మహిళలకు ప్రతి ఒక్కరూ గౌరవించాలి.

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5. SKILL DEVELOPMENT CENTERS

Several skill development centers were setup across Undi constituency to educate people with various skills, so as to allow them to gain self-sufficiency. In 2017, Siva managed to gain affiliation from the University of California-Berkeley to support the skill development centers, which are in-progress today, empowering the needy.



FIVE MAIN GOALS:

1. Clean: Swachha Undi

He had bought three BOBCAT 5450 Steer Loader Vehicles worth Rs 1.1 crore to help lay roads, lay pipelines, and clean debris to ensure road cleanliness at reduced costs. To improve and promote waste management and cleanliness, he

has developed 'dumping yards with segregating sheds' across the constituency. Having this huge project sanctioned by the Govt., 70 dumping yards in the 70 villages of Undi constituency are heading towards completion by July, 2018.

A machine was procured and implemented to clean the canals and ensure water supply. Provisions were also provided to each and every household for building and maintaining toilets, hence enabling Undi constituency to be a certified Open Defecation Free area. The efficient model of underground drainage systems is a work-in-progress and is heading towards completion.



Laying New Roads Setting the Berms in all the villages at Kallakuru



Cleaning the Drains in Swachh Andhra Pradesh Mission



Collecting waste through various places



Claning waste from canals



Cleaning Waste From Various Places



Removal of KIKKISA from Drains and Canals. It s a long standing pending issue for the last 30 years



Agitating against the water hyacinth



Water hyacinth occupied the canal and drain. MLA Siva Rama Raju is standing on the Water hyacinth in the canal

2. Green:

With an aim to make Undi constituency ecology-friendly, he has taken up several measures and programs. He has raised donations of Rs 2 crore to construct

30,000 tree guards in the Go Green Program. He seeks to have trees with the 30,000 tree guards planted across the 250 km highway in the constituency, in order to develop sustainable assets, clean air, and healthy fruits and to create a sense of citizenship among the people of the constituency.

Horticulture, floriculture and olericulture (vegetables) have been massively promoted by the provision of 70,000 packets of vegetable seeds and 3,00,000 horticulture plants of various kinds across all 70 villages in the constituency to increase self-sufficiency, promote cleanliness and eco-friendliness. This seed provision would be continued into the future every year, and further expanded as this culture grows.



Feeling Happy after making the Tree Guard



Prepared Tree guards



Institutional Plantation



Mango Tree



Making of the Tree Guards

ఉండి నియోజకవర్గానికి 30 వేల ట్రీగార్డులు

ఎమ్మెల్యే శ్రీ పి. జయలక్ష్మి శ్రీకారం

ఉండి నియోజకవర్గానికి 30 వేల ట్రీ గార్డులు ఏర్పాటు చేస్తున్నట్లు మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు. ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు. ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు. ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు.



శ్రీ గార్డు నిర్మాణంలో పాల్గొంటున్న ఎమ్మెల్యే శ్రీ పి. జయలక్ష్మి

ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు. ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు. ఈ సందర్భంగా మంత్రి పులివెందులూ సీమాల నియోజకవర్గానికి చెందిన శ్రీమతి పి. జయలక్ష్మి ప్రకటించారు.



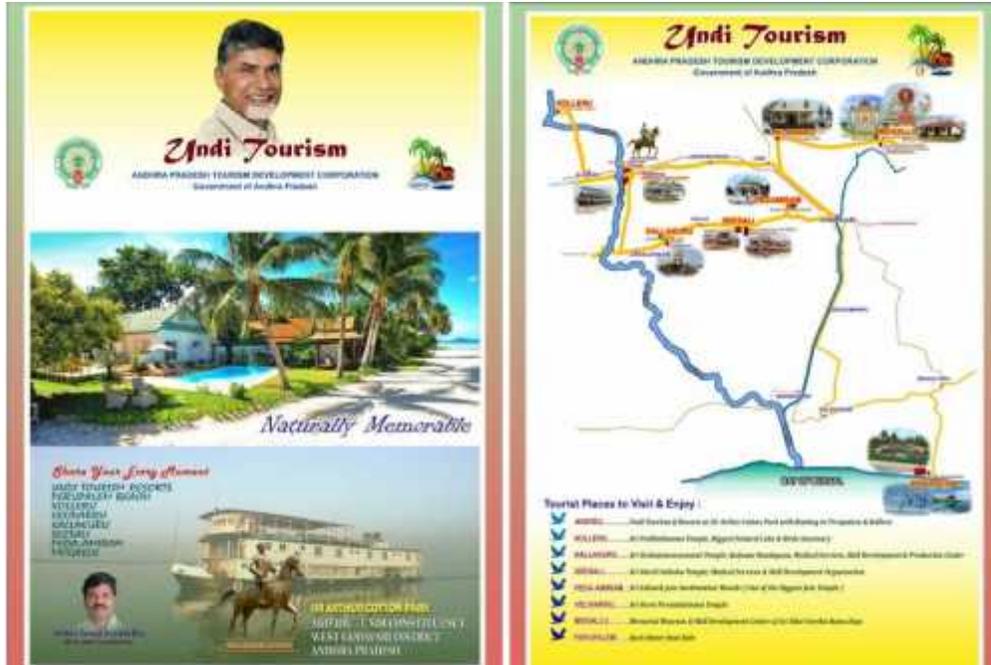
The row of Tree Guards beside of the road

3. Health:

Siva has taken measures to ensure healthiness among people and has started setting up several medical sub-centers across the villages which are assigned the task of diagnosing and providing first-aid to people and preventing negligence of health among the citizens of the constituency. To support this, measures for safe drinking water were provided, and to combat the diseases spread due to the drainage-filled wetlands, efficient underground drainage systems were setup through the 70 villages.



RO Water Plant



He has also taken steps to start a Cotton Park at Upputeru, near Akividu with an estimated cost of Rs 1.5 crore in an area of 2 acres.

He has further undertaken the task of making a Kolleru Balancing Reservoir with a storage capacity of 12-16 TMC, which would provide drinking water to up to 300 villages with RO facilities and irrigation facilities across 2 lakh acres of land. Along with the irrigation facilities, uninterrupted electricity was also provided aiming to help the aqua-farmers across the constituency. The paddy-field farmers were provided with several mechanization technologies to improve production yield.

Besides these, the several woman and youth empowerment programs and skill – development centers setup across the constituency are laying the path for wealth generation and employment on an even and large scale.

He undertook the objective of establishing the cluster school concept to strengthen the primary and high school system in the constituency. Having recently garnered the permission, he has started working on the first model cluster school in Kalavapudi. He has donated the required land and money, and has brought together the donors to help provide all the schools across the 70

villages with a good building, large playground, and computer labs. Internet-enabled smart classroom technologies are soon to be introduced into each one of these model schools, which would provide better quality education to the people at reduced costs, enabling the whole educational system in the region much more efficient and effective.

This step would help produce the much needed human resource for generating the wealth in the constituency.

Some of the main Mottos of MLA Siva Garu:

- 1) Reduce the monthly expenditure on vegetables
- 2) Production of quality vegetables without using pesticides
- 3) Improves health among all the family members by consuming quality vegetables
- 4) Better utilization of waste land around the houses and empty places
- 5) Gardening is a good exercise to all the members in the family
- 6) Vegetable cultivation in the kitchen garden enhances beauty of the garden.
- 7) Reduces B.P and Sugar levels by consuming the quality vegetables
- 8) Extra income to the family
- 9) It also helps as Good time pass activity to the family members
- 10) Better utilization of household waste water and wastage and it will used as manure
- 11) It is an informal Education to the children.
- 12) It ensures dignity of labor.
- 13) It reduces Mal Nutrition Problems of the Child and Mother.
- 14) It reduces inflation.
- 15) It facilitates work culture.
- 16) The recent studies explain the present Vegetables available in the market are dangerous to eat. The farmers are using large quantity of Pesticides and fertilizers in growing the vegetables.
- 17) It fills stomach
- 18) It is Nutritious food.

Trust Activities:

Vetukuri Venkata Sivarama Raju renounced his Business and Industry and Commerce and came to help People in his constituency. At that time People are facing many problem in the Fields Health and Education. This griefs and sorrows moved his deeply. So he started Sive Swachanda Seva Samstha in 2005 and helped thousands of people in the above areas. He has organized many medical camps and facilitated more than 12000 operations ranging from Heart, Kidney Eey, Ear , Hystractamy etc. he has paid fees to thousands of Students from PG to KG. He became a Savior for their lives. This affection made him their MLA twice in 2009 and 2014. In 2014 elections he won the seat with a majority of 38,000.

V V Siva Rama Raju interest is serving people since child hood.

So after their business reached a commendable situation, he left the business and came to kalavapudi and started **Siva Swachanda Seva Samstha** in the year 2005 and helped thousands of people from all walks of people in and around Undi Constituency.

- Established In 2005.
- We have provided Health Service to 25,000 people.
- We have given support to 12,000 patients for Surgeries.
- We are conducting women's day celebrations every year with more than 25000 women.
- We are providing 250 medical kits to Govt Schools, Zillah Parishat High Schools and Primary Schools since 2006.
- I have been Providing 1500 kg's of sweets to all students on August 15 Since 2006
- I have providing sports kits to all schools in undi constancy ,the sports consists of two cricket bats, six stumps ,wicket keeper gloves ,wicket pads,guards,batsman pads ,valley ball and nets, shuttle bats and nets, ring tennis and nets and carom boards, dot board, skipping ropes,jovaling,biscus throw,shortput etc.
- I have distributed free note books examination pads to all students.
- I have organized skill development programs and provided employment many.

- I have helped to finally construct many temples, churches and mosques.(temple Pic)
- I gave water filters to many church's and temples for pilgrims purpose (water filter Pic)
- I helped finally cedar for children marriages.
- I helped cedar children education and at time of construction houses
- I helped fire accident victims with immediately 25 kg's of rice, pair clothes
- household Rs 1000 to 10000 cash have being activity since 2006



Giving extending financial support to the boy and meeting him at the hospital to show his warmth



Donating Cricket Kits and Medical Kits



Medical Help for poor people



Every year conducting competitions and giving presentations for youth



Donating Clothes



Listening the woes from the Physically Challenged Boy

Thank You

At the service of People- Undi Constituency

Vetukuri Venkata Siva Rama Raju

MLA- Undi Constituency

Phone: 9000966667,9490966667

Email: vvsivaramaraju.mlaundi@gmail.com