

## Annexure-II

### Aahlaadam...

**HAPPY! HEALTHY!! WEALTHY!!!**

What else ....?

***You cannot dream yourself into a character; you must hammer and forge yourself one.***

This explains what our leader and role model Sri Vetukuri Sivaramaraju, fondly known as ...Siva is. Molding once career is not easy and chiseling it to perfection is almost next to impossible. But, he has done it and shown to the world with flair, so naturally. This soft spoken wonder is going to create ripples in every sphere he is involved in. Whatever he plans becomes a reality. He is so committed that, everything falls in place for him.

Character is like a tree and reputation is like its shadow. The shadow is what we think of it; the tree is the real thing.-**Abraham Lincoln**

But, the people of Undi constituency are happy under the shadow of their leader and role model Sri Vetukuri Sivirama Raju.

Our villages were known for their serenity, greenery, clean waters, and hale and hearty atmosphere; we used to be in the lap of the nature, enjoying the life as it comes.

But, it has become a memory; things have changed drastically, that to very fast, even before we noticed. Now we say '*those were the days*' as if it was some ages ago. Most of the times knowingly, and unknowingly sometimes, we have been doing sufficient damage to the nature. Situation has become so worse that "there are the times when the wolves are silent and the moon is howling."

We all have become selfish to the core, neglecting every characteristic of the nature.

Have you ever heard of dearth for basic things like vegetables and fruits in the villages? Is it not a recent phenomenon? Vegetables were grown in every nook and corner of the village; it was a nature's boon. Those were the times when

vegetables were in abundance and after the personal consumption, all the excess stock was distributed freely. Where were those days? Situation has become so worse that these so called producers are buying things in the weekly market now. This is the main reason for the skyrocketing prices. Everybody is there to consume, nobody is ready to produce. Basic thread of the village life is broken. The parity between demand and supply is making the life of middle and lower income groups' life miserable. As they cannot afford to buy, people are sacrificing their health. Added to this, extensive use of chemical fertilizers is affecting the health of the people from all walks of life, nowadays everybody has health issues.

These are the issues that governments are neglecting elections after elections. Though we claim that India is a welfare state, where is the welfare? PLANT A PLANT

Charity begins at home! This is the cause that made Sivaramaraju to think earnestly and find a way out for these perennial problems. He wanted to see his people of the constituency happy, healthy and wealthy. He chalked out a **90 day plan**, with utmost sincerity, which should be a permanent one, to come out of this situation and make each and every person of the constituency happy. So many people from different walks of life were looking at him as a laughing stock. They were ready for such a situation where they can heckle and criticize him for the activities he had been doing differently. But, he was not the one to succumb to these kinds of pressures and tactics.

He was very clear in his mind. His plan was very straight forward and simple and he had a flawless agenda on hand. To begin with he started with the plan of cleaning the road sides and planting suitable saplings along. Nurture vegetables in the backyards of the houses, open places, on the bunds of the canals & tanks just by using organic methods only. He made more and more people involve and take personal interest.

Categorical survey was done in 70 villages about four months ago. Immediately, he had chalked out a plan and distributed 16 varieties of seeds & saplings worth Rs. 35 lakhs free of cost to all the households, with a clear idea of what ,where & how to grow. He was a man on a mission. As the adage goes,

'Fortune favours the brave" Mother Nature too has helped in a systematic way by providing encouraging conditions with timely rains etc.

People have already started reaping the benefits. Planting 2 lakh saplings along the roadsides is continued. Along with this several lakhs of saplings are being planted in all the villages of the constituency. 60000 Tree guards are getting ready. In this pleasant and mammoth task, he is being assisted by leaders, donors and officials.

**SAVING MONEY! NARAYANAMMA .A, Cherukumilli,**

By following Sri Sivaramaraju's instructions, I am saving Rs. 100 per week. Previously, weekly I used to spend Rs. 200 on vegetables alone.



**WHAT A TASTE! SIMHACHALAM.K, I Bbimavaram.**

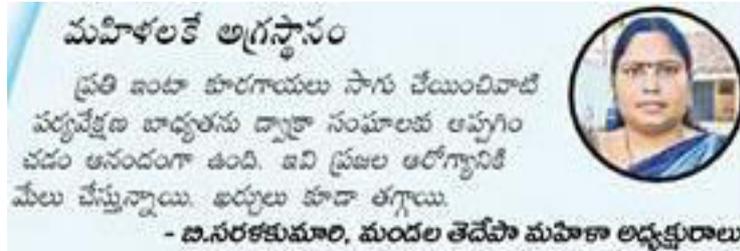
We are growing different kinds of vegetables like lady's fingers (okra), brinjal (eggplant), tomato etc.

Now they are in abundance, anybody can just walk into our backyard and take them. Above all, the taste is priceless.



**WOMEN'S WORLD!B. SARALA KUMARI, TDP Mandal president, women.**

The entire activity is assigned to DWACRA groups. we are very happy as we are saving money and improving our health by eating fresh, chemical free vegetables.



**EFFORTS ARE RELENTLESS.....SIVARAMARAJU, MLA**

There are two main reasons behind this entire project, First one is to make people healthy and the next one is it should be an income generating one. Entire maintenance is assigned to DWACRA groups. The process of procuring and marketing of the end product is taken care of. Here after, seeds are distributed according to the season and weather conditions. Tree guards are getting ready to protect the plants.





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